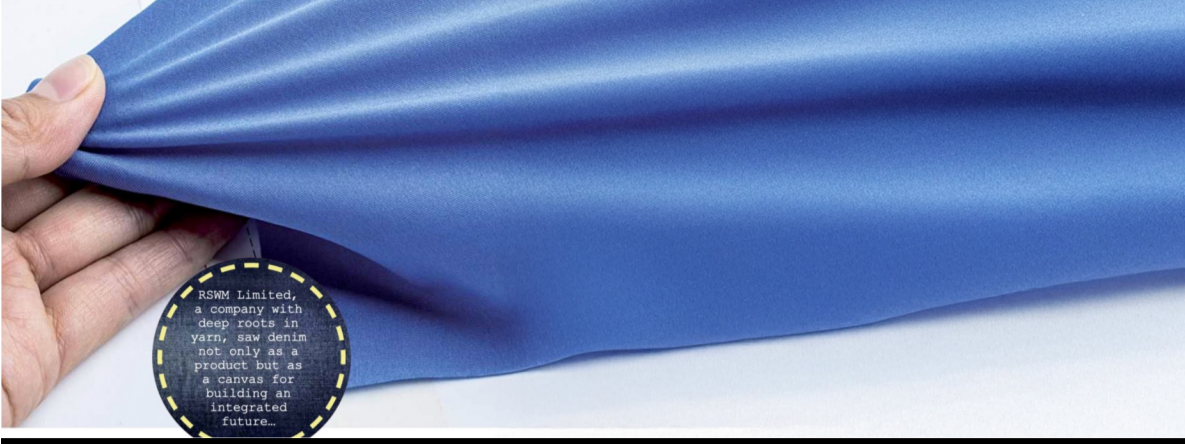


From Mills to Modern Hubs
RSWM's Role in India's Denim Evolution

By Rajeev Gupta, 2025 Managing Director, ICI Group



The Denim Bible Has RSWM Chapter

RSWM and JMD, Rajeev Gupta featured in The Denim Bible India 2026, a coffee table book unveiled at India Fashion Forum, Bengaluru.

[Discover the full story](#)



IN THE NEWS

RSWM at the Industry's Inflection Point

RSWM & JMD, Rajeev Gupta features in the Textile Sphere India's cover story on Indian textiles: 2025 review and 2026 outlook.

[Read more](#)



IN THE NEWS

The Tariff Drop Textiles Was Waiting For

A recent tariff cut from 50% to 18% gives India a cost advantage over rivals and revives stalled US textile orders.

[Read more](#)



IN THE NEWS

Budget 2026 Gives Textiles a Framework

Budget 2026 laid out a five-part textile policy framework covering fibre, manufacturing, skilling, sustainability and exports. Look out for JMD's perspective on the budget.

[Read more](#)

WORKSHOP

550 People. One Framework. Four Plants.



Our values and competency framework cascading reached four Rajasthan plant locations in February, with over 550 participants across sites.

[Read more](#)

WEBINAR

Rajeev Gupta Leads the ITJ Conversation



JMD, Rajeev Gupta, spoke at the Indian Textile Journal's virtual forum on the India-US Trade Deal - A Defining Reset for Global Trade on 18 February.

[Read more](#)

EVENT

RSWM: Two National Honours, One Night



JMD Rajeev Gupta and CFO Nitin Tulyani both felicitated with the National Leadership Awards at the Times Aspire Summit, BSE Mumbai.

[Read more](#)

EVENT

Devotion and Reflection at Mayur Nagar, Lodha



Renowned Ram Katha speaker Shri Ajay Yajnik Ji led a Sundar Kand recitation at Mayur Nagar Lodha, Banswara, along with senior leadership and devotees.

[Read more](#)

4-5 Apr

UPCOMING EVENT

Bhilwara Sur Sangam 2026

New Delhi, Kamani Auditorium

[MARK IN CALENDAR](#)

9-11 Apr

UPCOMING EXHIBITION

GARTEX TEXPROCESS 2026

Mumbai, India

[MARK IN CALENDAR](#)

16-18 Apr

UPCOMING EXHIBITION

Fibres & Yarns Expo 2026

Mumbai, India

[MARK IN CALENDAR](#)

IN THE SPOTLIGHT

RSWM 2.0 | Values and Competency in Full Action



Here is a sneak peek to our COCICA-RAPIDD Framework Rollout. Cascading Workshops begin from February across all plant locations.

Latest Blogs - Innovation and Inspiration



Reflect. Restore. Reshape. Year Two Begins.

One year in, the Reflect-Restore-Reshape direction has moved from announcement to standard practice across the organisation.

[Read more](#)



RSWM 2.0: Where Digital Meets the Mill

AI and automation are reshaping how textile manufacturers plan, produce and deliver. Here is what that shift means and how we are embedding in it.

[Read more](#)

Thank you for staying with us.
This issue wraps up, but the conversation continues.
Until next month, thank you for reading, stay tuned.